

Ceva Program 17th WVPA Congress

August
14 -18
2011
Cancun
Mexico



Together, beyond animal health

Ceva Santé Animale - www.ceva.com



Ceva in key figures...

Sales 2010: € 468 million (v 2009 € 395 million)
Annual growth: 18.5% - R&D expenditure: 9% of sales
Number of employees: 2543
Present: 40 countries - R&D centers 11 - Production sites 17

Our vision

«**Together we are building a new reference to create value beyond animal health**»

«**Together, beyond animal health**» - Ceva's new slogan is a contraction of the full vision statement above.

«**Together**» - refers to everyone in Ceva, pulling together to realize the company's vision.

Together also includes our customers, business and scientific partners who will play an essential role in the fulfilment of our mission.

«**Beyond animal health**» - recognises that the future health of animals, humans and the planet are inseparably bound together. By protecting the health and well-being of animals, we will play a social role, which extends far "beyond animal health" alone.





Investing today to produce for tomorrow?

To feed a population of 9 billion in 2050 we will need to almost double current levels of food production. With 75% of emerging diseases being of animal origin, it is clear that by better protecting animals, we also protect ourselves.

At Ceva we have developed innovative new products and solutions to better manage reproduction and therefore improve the efficiency of animal protein production. Our latest vector vaccines offer producers much more effective tools to fight against disease.

Better products need better production facilities, that's why we're investing today to produce for tomorrow.



Together, beyond animal health




XVII
Congress of The
WVPA
Cancun México 2011
From 14 to 18 August

WVPA Congress

14th - 18th August, 2011

Cancun, Mexico



Ceva is very pleased to invite you to the **17th WVPA Congress** to be held in Cancun, Mexico.

The WVPA Congresses are held every 2 years and gather together a large number of veterinarians and poultry pathologists (consultants/ opinion leaders or poultry producers).

It is the largest event for poultry pathology in terms of world coverage.

Ceva wishes to respond to

the world's animal health challenges with a global commitment. Poultry producers invest their time, energy and financial resources to produce the highest quality meat and eggs possible. We believe they should expect nothing less from Ceva.

Best regards

Dr. Sylvain COMTE
*Corporate Marketing
Director - Poultry*

Ceva Santé Animale



Cancun bay

Program

14th - 18th August, 2011

Cancun, Mexico



Saturday, August 13th

Arrival and Welcome evening cocktail

Sunday, August 14th

Social Program

10.00 to 16.00

Chichen Itza Discovery Excursion,
or other program.

Monday, August 15th

8.00 - 8.40 Opening Ceremony

8.40 - 17.00 WVPA Congress

19.30 - 22.00 Opening Dinner

Tuesday, August 16th

8.00 - 17.00 WVPA Congress

17.00 - 19.00 Ceva Symposium

19.30 - 22.00 Ceva Gala Dinner

Wednesday, August 17th

8.00 - 17.00 WVPA Congress

Thursday, August 18th

08.00 - 12.00 WVPA Congress

Departure





XVII
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Ceva Symposium

16th August, 2011

Cancun, Mexico

Ceva's ambition is to help poultry producers in mastering their vaccination-providing innovative vaccines as well as vaccination equipment and services to ensure reliable implementation.

Hatchery vaccination

Ceva has developed and brought to the market the largest range of vaccine solutions for the hatchery. New technologies found in immune complex or vector vaccines, such as **Cevac Transmune** and **Vectormune HVT NDV**, were specifically developed to allow early administration (at the hatchery). Combining the use of these advanced vaccines with state of the art equipment for day old or in Ovo vaccination and a full service package, helps ensure best practice

in administration. In this way, Ceva is committed to go "beyond animal health" by contributing to profitable and innovative poultry production

Salmonella and Layer / Breeder Vaccination

Ceva, the leader in salmonella prevention in the USA, makes available to producers vaccines which combine safety, efficacy & simplicity of use.

By developing combination vaccines which protect against salmonella, infectious coryza and other viral diseases (**Layermune 3**, **Cevac Corymune 4K** & **Cevac Corymune 7K**), Ceva makes vaccination against salmonella easier and also contributes to improving human health.



Program

16th August, 2011

17.00 to 19.00



Mastering vaccination in poultry: From science to field application

Chairmain S. Comte

1st part: **General philosophy of Ceva**

A. Bourgeois & S. Comte (10'): Introduction.

Y. Gardin (20'): Concepts of vaccination developed by Ceva; how to link the state-of-the-art innovation in products with constraints from the field?

Q&A (10').

2nd part: **Broiler vaccination**

B. Alva (30'): Today's and tomorrow's solutions for improved control of IBD and ND through hatchery vaccination of broilers.

Q&A (10').

3rd part: **Layer vaccination**

R. van Oort (15'): Vaccines and Vaccination solutions for Layers and Breeders
- Simpler vaccination and better safety.

S. Elliott (15'): Practical experience in the field.

Q&A (10').

S. Comte: Closing



WVPA Congress

Moon Palace Hotel, Cancun Mexico

It is our pleasure to welcome you in one of the best located hotels in CANCUN, MEXICO.

The spectacular Moon Palace is the standard for all-inclusive luxury resorts in Cancun. As the flagship resort of the Palace Resort family in Cancun, the Moon Palace features a list of services and amenities that would make any sibling a little envious: It is located 5 miles south of the airport on Cancun's tranquil south shore, and 15 minutes from Cancun Island.