

# 700

**Cobb700™**

The new standard  
in high yield

[cobb-vantress.com](http://cobb-vantress.com)



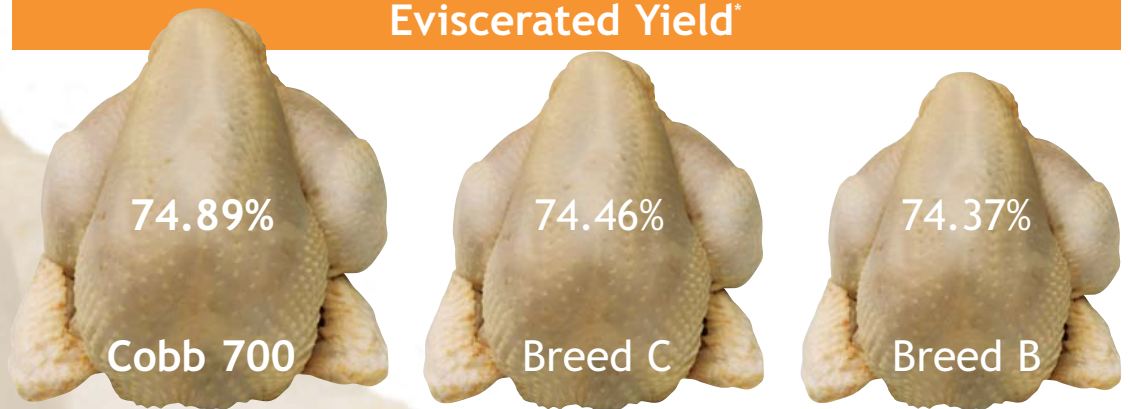
The Cobb 700 is the best choice for producing value-added deboned products for the fast growing, demanding high yield market.

This market requires a broiler that can grow to heavier weights, produce higher meat yield, and do both more efficiently.

With the Cobb 700 customers will optimize grow out and processing performance, achieving the highest eviscerated and breast meat yield of all breed options.

# Highest available yield

## Eviscerated Yield\*



## Breast Meat Yield\*



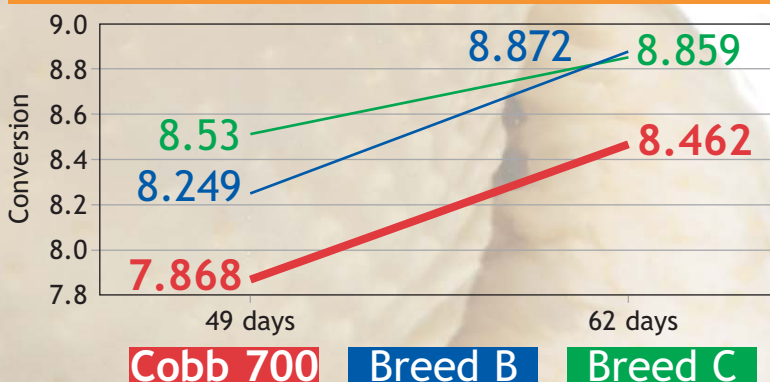
# Best yield efficiency

One of the key measures of broiler performance is feed conversion - the ratio of the amount of feed required to produce a pound of live weight.

The Cobb 700 has been selected for its ability to achieve yield efficiently, even at heavier weights. This gives the Cobb 700 the advantage of the best overall feed conversion of all high yielding breeds and, particularly important, the best breast meat conversion.

This ratio of the feed required to produce a pound of breast meat is becoming the critical factor in profitably supplying the further processing market.

## Breast Meat Feed Conversion\*



# Top broiler performance

Many breeds compromise performance in the broiler house to maximize yield.  
But not the Cobb 700!

Cobb genetics excel in coupling optimum growth with the lowest feed conversion and lowest cost of meat production.

The Cobb 700 is proof that high yielding broilers can still achieve superior performance in the broiler house.

Another unique benefit of the Cobb 700 comes during the late grow-out period. Over the last two weeks (from 48 to 61 days) the Cobb 700 gains the most weight with the best feed efficiency - the new standard for the industry.

Body Weight* (lbs) - Age (in days)						
Breed	28	33	41	48	54	61
<b>Cobb 700</b>	<b>2.660</b>	<b>3.672</b>	<b>5.192</b>	<b>6.400</b>	<b>7.286</b>	<b>8.169</b>
Breed B	2.697	3.684	5.160	6.323	7.149	8.056
Breed C	2.837	3.818	5.326	6.485	7.333	8.224

Feed Conversion* - Age (in days)						
Breed	28	33	41	48	54	61
<b>Cobb 700</b>	<b>1.288</b>	<b>1.364</b>	<b>1.534</b>	<b>1.698</b>	<b>1.831</b>	<b>1.972</b>
Breed B	1.302	1.386	1.552	1.719	1.857	1.995
Breed C	1.319	1.417	1.588	1.768	1.906	2.037

## Preferred fillet profile



Along with yield, breast meat shape is also critical for valuable 'whole muscle' products.

Value-added processing demands the uniformity and preferred fillet profile to optimize cutting and portioning. Compared with the competitors, the Cobb 700 fillet is longer, equivalent in width and more uniform in thickness from shoulder to keel. The Cobb 700 fillet has a more gradual slope, offering the opportunity to utilize yield most profitably.

## Breeder performance

The Cobb 700 has proven to be a competitive breeder striking a balance between meat yield and breeder performance.

\* Trial SW020207 - Cobb Sweetwater Research Farm

# The new standard

Review the advantages...

Highest meat yield

Best breast meat yield

Unbeatable efficiency and cost

Leading broiler performance, particularly at higher weights

Preferred fillet profile

Competitive breeder

All supported by the Cobb organization and superior technical service



## The Cobb700™, the new standard in the high yield market segment

Cobb-Vantress Inc. PO Box 1030, Siloam Springs, Arkansas 72761, US. Tel: +1 479 524 3166. Email: [info@cobb-vantress.com](mailto:info@cobb-vantress.com)

Cobb Europe Ltd Oyster House, Severalls Lane, Colchester Essex CO4 9PD, UK Tel: +44 1206 835835. Email: [info@cobb-europe.com](mailto:info@cobb-europe.com)

Cobb-Vantress Brasil, Ltda. Rodovia Assis Chateaubriand, Km 10, Cep: 15110-970/Caixa Postal 2, Guapiaçu-SP-Brasil.

Tel: +55 (17)3267 9999. Email: [cobb.info@cobb-vantress.com.br](mailto:cobb.info@cobb-vantress.com.br)

Cobb-Vantress Philippines Inc. 5/F 8101 Pearl Plaza, Pearl Drive, Ortigas Center, Pasig City, Philippines. Tel: +63 2 634 3590

