

Sasso

**CobbSasso150™**

The natural choice



# The natural choice for...

## ...slower growing colored chicken

The Cobb Sasso150 is aimed at markets where there is a premium for qualities that constitute a 'point of difference.' It is a colored chicken, bred from a 'rustic' brown female mated with a white male, giving broilers distinctive color marking.

The parent stock are highly prolific, producing more hatching eggs and chicks than direct competitors.

The Cobb Sasso150 can be grown successfully under different management systems:

- Indoor - certified systems over 49 days
- Free Range - more than 56 days
- Organic - systems over 70 days

The Cobb Sasso150 conforms to the genetic growth rate requirement of the RSPCA Welfare Standards for Chickens making it suitable for use within the Freedom Food accreditation scheme.

### Breeder Performance

Age at depletion	(weeks)	60	66
	(days)	420	462
Age at 5% production	(weeks)	23	23
	(days)	161	161
Total eggs/hen housed		196	222
Hatching eggs/hen housed	(50g minimum)	191	216
Peak hatchability	(%)	91	91
Average hatchability	(%)	85.2	84.2
Broiler chicks/hen housed		162.7	181.8
Livability from 24 weeks	(%)	95.3	94.4





## Broiler Growth

Age (days)	Genetic Potential*		Certified Program†	
	Weight (g)	ADG	Weight (g)	ADG
21	602	28.7	563	26.8
28	880	31.4	850	30.4
35	1295	37.0	1231	35.2
42	1760	41.9	1617	38.5
49	2110	43.1	1925	39.3
56	2475	44.2	2260	40.4
63	2815	44.7	2558	40.6
70	3135	44.8	2857	40.8

\* - Trial Information, indoor reared, high density diet  
 † - Indoor reared commercial production, standard density diet

# ...superior well-being

The broiler has been bred for robust health and well-being, ideally suited to free range and organic systems as well as less intensive indoor production. This enables the broiler to exhibit excellent livability.

The Cobb Sasso150 is feather sexable, allowing the male and female broilers to be grown separately.

The broilers are adaptable to different types of diet and have an advantage in feed efficiency. Carcass quality is another asset, with good conformation and high carcass uniformity in meeting retail specifications.



## As Hatched Broiler Performance

Age	Weight (g)		FCR		Livability	
	Cobb Sasso150	Breed B	Cobb Sasso150	Breed B	Cobb Sasso150	Breed B
28	850	830	1.65	1.67	99.00	98.92
35	1198	1170	1.77	1.79	98.79	98.65
42	1598	1580	1.89	1.93	98.55	98.48
49	1921	1911	2.03	2.08	98.10	97.96
56	2258	2262	2.14	2.19	97.80	97.65

Data from free range trials completed during 2007

# The natural choice

Consider the advantages....

Maximum average growth rate of 45g/day

Ideal for certified, free range and organic systems

Excellent livability

Superior feed conversion

Carcass uniformity

...and succulent taste



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